

HighPoint 2021

Tuesday, June 1 – Thursday, June 3, 2021 | Virtual

Preliminary Agenda

HighPoint 2021 is packed with inspirational customer stories, product innovations, and insights from top industry experts. The event is comprised of inspirational keynotes, in-depth workshops, and breakout sessions all focused on delivering the latest in GRC trends. Our sessions cover everything from integrating machine learning into existing processes, defending high-risk environments against the uptick in cybercrime, to evolving and maturing internal control and SOX programs.

Field of Study: Computer Software & Applications

Recommended CPE for the conference: 13

Delivery Method: Group Internet

Attendees can register for the conference [here](#).

By attending the conference, you'll be able to:

- Get insight into the direction of the GRC industry and learn what's top of mind for leading GRC professionals
- Obtain access to expert content, informative best practices, and actionable approaches on common and unique GRC challenges
- Identify areas of opportunities within your GRC team on where you can drive efficiencies through technology and digital transformation
- Apply learnings from insightful journey and stories from your GRC peers

To be eligible to receive CPE credits, you must attend the full session and participate in ALL session interactions (e.g., polling questions, breakout discussions for workshops, etc).

With your all-access registration, you can attend any of these training workshops.

Tuesday, June 1, 2021

8:30 AM – 10:00 AM: Pre-Conference Training Workshops

Title	Level	Advanced Preparation	Description	Learning Objectives
Automating Processes with ACL Robotics	Intermediate	We recommend that trainees have access to Launchpad, Robots, and Vandelay Industries (Galvanize training org), as well as the latest version of ACL for Windows installed. All trainees should have content & data provided by facilitators.	<p>Simplify your day-to-day tasks by creating fully automated workflows to continuously monitor your data. In this session, you'll learn how to automate tasks, analyze your data, schedule your analysis, and take action on uncovered exceptions.</p> <p>Recommended Prerequisites: ACL 101 program, experience scripting in Analytics.</p>	<ul style="list-style-type: none"> - Prepare a script for Robots - Schedule analysis in Robots - Remediate and report exceptions in Results
Managing IT Risk with HighBond	Basic	We recommend that trainees have access to Launchpad and Vandelay Industries (Galvanize training org).	<p>Working on IT compliance or Third-party management? If so, this session is for you! Learn how to manage IT risk in HighBond using the asset inventory, dynamic workflows, and storyboards.</p> <p>Prerequisites: None.</p>	<ul style="list-style-type: none"> - Create new IT assets - Import and categorize existing IT assets - Identify and map a control to mitigate the IT asset risk - Test the control using a pre-built control testing workflow - Continuously monitor the control after testing - Report on risks and compliance status
Mastering the Basics of Supervised Machine Learning	Advanced	We recommend that trainees have the latest version of ACL for Windows installed. All trainees	Let's get technical! In this advanced session, we show you how to take your analysis to the next level by incorporating supervised machine learning. Learn how to	<ul style="list-style-type: none"> - Describe the basic concepts of supervised machine learning

should have content & data provided by facilitators.

create and apply a predictive model using the TRAIN and PREDICT commands, and improve and validate your model.

- Predict classes and values (TRAIN and PREDICT)
- Improve and validate your model

Prerequisites: Experience scripting in Analytics (3+ years recommended).

10:30 AM – 12:00 PM: Pre-Conference Training Workshops

Demonstrating Assurance Across Multiple Projects Using Frameworks & Projects

Basic

We recommend that trainees have access to Launchpad, Frameworks, Projects, and Vandelay Industries (Galvanize training org).

Are your controls effective? In this session, learn how to gain insight into assurance for controls that are managed across multiple projects. Using Frameworks and Projects, synchronize project work that's executed in the field with a master framework, then aggregate control testing results into a unified view of control effectiveness.

- Set up and organize a project using Frameworks and Projects
- Evaluate control effectiveness through control testing
- Synchronize updated project elements with the master framework
- View overall control assurance using the master framework

Prerequisites: None.

Providing Executive Insight with Visualizations & Storyboards

Intermediate

All trainees should have access to Launchpad, Results, Storyboards, and Vandelay Industries (Galvanize training org for Launchpad). All trainees should have content & data provided by facilitators.

Is the impact of your analysis getting lost in text-heavy reports? In this session, you'll learn how to engage and delight your executive audience with captivating, interactive visualizations and storyboards to communicate your findings. Plus, you'll save time preparing presentations since your data is updated in real-time!

- Describe best practices for designing visualizations
- Create the right visualization to meaningfully summarize your data
- Design and build a storyboard to tell the right story for your audience
- Share and present a storyboard

Prerequisites: Experience transforming data in ACL Analytics and/or importing data to HighBond Results.

<p>Demonstrating Compliance with Compliance Maps</p>	<p>Basic</p>	<p>We recommend that trainees have access to Launchpad, Compliance Maps, Frameworks, Projects, and Vandelay Industries (Galvanize training org).</p>	<p>There's a better way to meet your organization's compliance obligations. In this session, you'll learn how to reduce the administrative burden of demonstrating compliance, optimize compliance processes, and get a holistic view of your organization's compliance posture—all through the power of Compliance Maps.</p> <p>Prerequisites: None.</p>	<ul style="list-style-type: none"> - Import requirements from the content library - Rationalize requirements to define compliance program scope - Map requirements to controls and procedures - See a holistic view of compliance program posture
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If you would like to follow along in HighBond or ACL Analytics during the workshops, we recommend having a secondary device available. This is not mandatory but highly recommended. The latest version of ACL Analytics is required.

Wednesday, June 2, 2021

General Sessions

Wednesday, 8:00 AM – 9:00 AM: General Session 1

“Growing Together: We’re Taking GRC to the Boardroom”

Dan Zitting, Chief Executive Officer at Galvanize

Brian Stafford, Chief Executive Officer at Diligent

Welcome to HighPoint! Galvanize CEO Dan Zitting kicks off HighPoint 2021 by sharing our perspective and learnings from the past year in GRC—and what a year it’s been! We also welcome Diligent CEO Brian Stafford, as Dan and Brian discuss our shared vision on the future of GRC.

Knowledge Level: Overview

Recommended CPE credit: 1

Wednesday, 9:00 AM – 10:00 AM: General Session 2

“Building and Scaling Kick-Ass Governance, Risk, and Compliance Programs”

Shahed Khalili, Vice President, Product at Galvanize

Payam Moghaddam, Vice President, R&D at Galvanize

Are you struggling to get the job done? In this session, we share how Galvanize is rising to meet the needs of GRC professionals who are increasingly being asked to do more with less. When resources are scarce, automation and smart technology are the answer for the growing and complex challenges faced by our industry—day in and day out. And as GRC moves out of the boardroom and becomes an organization-wide responsibility, you need simple and clear tools to increase your team’s capabilities, scale up, and get the job done.

Knowledge Level: Overview

Recommended CPE credit: 1

Wednesday, 10:30 AM – 11:30 AM: General Session 3

“What’s New in the HighBond Platform?”

Nonie Dalton, Director, Product Management at Galvanize

Mai Nakane, Manager, Technical Product Management at Galvanize

The Galvanize product team is excited about showing you some new features added to the HighBond platform over the past year! You'll see the evolution of the platform and Robotics, plus you'll learn new ways to track and manage IT assets and to assess third-party risk. Combined, these capabilities are an innovative step forward in automating your GRC program.

By the end of this session, you will be able to:

- Understand key enhancements released in HighBond over the past year that you can begin using today
- Discover how you can use one-click toolkits to do more in HighBond
- Learn about our new capabilities to track and manage third-party risk and other IT risk with the new Asset Inventory
- Learn what’s new in Robotics to help you automate more workflows and analyses

Knowledge Level: Intermediate

Recommended CPE credit: 1

Breakout Sessions 1

Wednesday, 11:30 AM – 12:30 pm: Breakout 1 Session A

“Cybersecurity Benchmark: An Introduction to the New Cybersecurity Maturity Model Certification (CMMC)”

Chris Golden, Owner at Vader Consulting, Founding Board Member of CMMC-AB

The global cost of cybercrime is now over \$600 billion—about 0.8% of global GDP—and the risk continues to grow as we increase our reliance on the virtual world. In this session, we discuss the CMMC released by the Department of Defense (DoD) to combat this threat. Learn how the CMMC will impact your security and compliance posture, and complete a guided self-assessment against Level 1 of the framework.

By the end of this session, you will be able to:

- Define the CMMC and the CMMC Accreditation Body
- Outline how the CMMC can help manage compliance when readying your organization to offer products or services to government agencies

- Identify recommendations on how to prepare for a CMMC accreditation

Knowledge Level: Basic

Recommended CPE credit: 1

Wednesday, 11:30 AM – 12:30 pm: Breakout 1 Session B

“Breaking Down the Barriers to Effective Internal Control”

Daniel Doyle, Director, Audit Department at ProMedica

Implementing and maintaining an effective internal control framework can present challenges from multiple sources, including people, process, and technology. The challenges are often amplified in highly regulated industries like finance and healthcare. In this session, we'll share the best tactics for planning, implementing, reviewing, and testing internal controls—all in the context of people, process, and technology in order to help you achieve your ideal internal controls program state.

By the end of this session, you will be able to:

- Define the type of controls assurance that matters to the three lines of defense
- Examine the maturity of your internal controls program and ways to bring more stakeholder value
- Discuss how a risk-based approach drives effective control design

Knowledge Level: Intermediate

Recommended CPE credit: 1

Wednesday, 11:30 AM – 12:30 pm: Breakout 1 Session C

“Launching an Enterprise Risk Management Program”

Patrick Zanin, Director of Internal Audit at Avalara

A smart and integrated approach to enterprise risk management (ERM) can drive an organization's performance to new levels of success. However, excellence in ERM practices is not easy to achieve as the business landscape can change rapidly—risks emerge out of nowhere, departments are siloed, and organizations have competing objectives. This is often further amplified in a high-growth company with distributed teams, and big expansion plans. Performance, and likewise risk, need to be equally managed. In this session, Patrick Zanin from Avalara will share his journey into implementing a successful ERM program.

By the end of this session, you will be able to:

- Define ERM and characteristics of a successful ERM program
- Identify common (and risky) failures in ERM and how to proactively mitigate them
- Outline the advantages and benefits upon successful implementation of ERM
- Recognize the role of technology and automation for internal audit, in particular how it can support the ERM program as it matures

Knowledge Level: Basic

Recommended CPE credit: 1

Wednesday, 11:30 AM – 12:30 pm: Breakout 1 Session D

“Blowing the Lid Off of Government Entitlement Fraud with Data Analytics”

Ian Green, Audit Manager, Data Analytics at Oregon Secretary of State Audits Division

Kathy Davis, Senior Auditor at Oregon Secretary of State Audits Division

The State of Oregon became an internationally recognized public sector audit shop known for innovative practices. In this session, Ian Green, M.Econ, CGAP, CFE, from the State of Oregon shares how the agency achieved greater efficiency across distinct audit groups (financial, performance, and IT) without adding a single resource. Plus, Ian will share how the agency expanded the scope and complexity of their audits and included additional performance and IT audits while maintaining a strong financial audit function.

By the end of this session, you will be able to:

- Identify the benefits of using technology to increase efficiencies without incurring increased cost
- Apply proper scoping and planning methodologies such as Benford's Law to ensure every role is well-defined and auditors remain focused
- Explore how different teams can break out of their own silos and leverage each other's contributions to achieve better results

Knowledge Level: Intermediate

Recommended CPE credit: 1

Breakout Sessions 2

Wednesday, 1:00 PM – 2:00 PM: Breakout 2, Session A
“Monitoring User Access Risk with Active Directory Data”

Samuel Lathrop, IT Audit Manager at FMC Corporation

IT auditors know that digital transformation has expanded the scope of IT assets, processes, and practices that they must provide assurance over. However, IT audit functions continue to grapple with resource, staffing, and skill challenges. In this session, we’ll share how to resolve resource and talent shortages by using automation and continuous control assessments—helping IT auditors work smarter and more efficiently.

By the end of this session, you will be able to:

- Discuss the challenges of system access, authentication, provision, etc. that require monitoring and control
- Understand how technology can automate, reduce human error, and focus your team on more strategic areas
- Outline potential challenges and walk through implementing automation and continuous control assessment

Knowledge Level: Advanced

Recommended CPE credit: 1

Wednesday, 1:00 PM – 2:00 PM: Breakout 2, Session B
“Converging RPA into GRC: Hot Tips for Internal Audit”

David Graff, Principal, Integrated Risk Management & Risk Consulting at Focal Point Data Risk

Amber Lindell, Senior Manager, Integrated Risk Management at Focal Point Data Risk

Robotic process automation (RPA) is the latest frontier in the quest to automate business processes. Forward-thinking companies are implementing bots throughout their organizations—from finance to marketing to human resources. But this rush to automate has left internal audit scrambling to answer one large, fundamental question: How have these changes impacted the company’s risk profile? In this session, we will outline how internal auditors are wrestling with RPA, and we’ll present the strategies they’re using to offer their organizations visibility into RPA risk and opportunity.

By the end of this session, you will be able to:

- Define internal audit’s various roles related to RPA
- Outline the keys to successfully auditing a distributed RPA program
- Identify the biggest risks introduced by RPA and strategies for risk mitigation
- Recognize RPA’s growing importance to the GRC framework

Knowledge Level: Basic

Recommended CPE credit: 1

Wednesday, 1:00 PM – 2:00 PM: Breakout 2, Session C

“Managing a Global Conflicts Compliance Program with HighBond & Cloud APIs”

Christina Edwards, Manager, IT Audit at Mary Kay Inc

If you only work with internal datasets, you’re only getting half the picture. Publicly available datasets like regulatory RSS feeds, government sanction lists, and IT vulnerability databases are critical datapoints that add ["serious"? "major"?] credibility when included in your risk management program. In this session, you'll learn where and how to access these cloud datasets and how to apply them to strengthen your compliance program.

By the end of this session, you will be able to:

- List publicly accessible cloud data sources that can be accessed by ACL Robotics
- Identify examples where data enrichment can round out risk and control monitoring
- Describe how to access data from specific cloud data sources and use it to enrich an existing dataset
- Evaluate different techniques to access data from private cloud data like ERPs and application systems

Knowledge Level: Intermediate

Recommended CPE credit: 1

Wednesday, 1:00 PM – 2:00 PM: Breakout 2, Session C

“Demystifying NISTIR 8286: The How and Why Behind Integrating Cybersecurity and ERM”

Phil Moore, Partner, Information Technology Assurance Practice at Kearney & Company

Fola Ojumu, Partner, Technology Group at Kearney & Company

How do you handle cybersecurity risks across the broad spectrum that is your enterprise risk management program? The same way you’d eat an elephant: one bite at a time. In this session, we’ll break down the complexities of NISTIR 8286 into bite-sized pieces so you can bring cybersecurity successfully into the ERM fold and effectively manage your cyber risks to support broader organizational goals.

By the end of this session, you will be able to:

- Understand how cybersecurity can impact your ERM program
- Improve your cybersecurity risk information and communication
- Apply the appropriate methodologies to better identify, assess, and manage cybersecurity risks

Knowledge Level: Intermediate

Recommended CPE credit: 1

Networking Session

Wednesday, 2:00 PM – 3:00 PM: Networking Session 1

“Interactive Cooking Class with Celebrity Chef”

Time for a little fun! Grab your apron, because we've got a *surprise* celebrity chef who will be giving an online interactive cooking lesson. We'll send out a shopping list of ingredients in advance, and keep you posted with other exciting announcements!

Knowledge Level: Overview

Thursday, June 3, 2021

General Sessions

Thursday, 8:00 AM – 9:00 AM: General Session 3

“This Is Not a Drill—Pulling Out All the Stops To Prepare for the Biggest Global Risks of the Next Decade”

Renee Murphy, Principal Analyst at Forrester

Sergiu Cernautan, Vice President, Product Strategy at Galvanize

With vaccines rolling out, the worst of the pandemic is hopefully behind us, but we would be naive to assume this is the last major global event we will experience this decade. Between trade wars, collapsed industries, climate change, and widespread socioeconomic and geopolitical instability—we've got a lot more 'unprecedented times' in our future. So how do you navigate such an uncertain future and prepare for even more challenges lying ahead? First, know your new normal risk paradigm. Join Renee Murphy, Principal Analyst at Forrester, serving security and risk professionals, as she examines the biggest global risks of the next decade and shares how you can expect the unexpected.

Knowledge Level: Overview
Recommended CPE credit: 1

Breakout Sessions 3

Thursday, 9:00 AM – 10:00 AM: Breakout 3, Session A

“Today’s Invisible Enemy: How Organized Cybercrime Works”

Nick Frost, Principal Consultant & Co-Founder at CRMG

How do organizations maintain business continuity in times of intensive change or instability? How can ITRM professionals foresee unexpected attack vectors? What ITRM programs should organizations be putting into practice now, to prepare for the future? Our panel of leading industry experts will answer these questions and discuss the near and distant future of ITRM and cybersecurity.

By the end of this session, you will be able to:

- Analyze the nature, sophistication, and tactics of cybercriminals
- Illustrate solutions and ways to protect your organization without enormous investment
- Provide recommendations to elevate your response and move from tactical to strategic cybersecurity

Knowledge Level: Basic
Recommended CPE credit: 1

Thursday, 9:00 AM – 10:00 AM: Breakout 3, Session B

“Internal Audit Reimagined: Leveling Up for Success in 2021 and Beyond”

Tom Keaton, Director of Internal Audit at Crown Castle

2020 delivered a global pandemic, epic wildfires, swarms of locusts, massive social movements, and a 24-hour stream of political news. Now, organizations are under pressure to also be ready for future unexpected events. This will mean evolving internal audit to increase productivity in a new remote world, while increasing assurance, and employing best-in-class technology. Join Tom Keaton from Crown Castle as he walks you through their digital transformation journey—including how they’re “auditing at the click of a button” and achieving and raising the bar on success for 2021 and beyond.

By the end of this session, you will be able to:

- Identify ways to pivot today’s challenges into opportunities for Internal Audit
- Understand the concept and execution of “auditing at the click of a button” through digital transformation
- Clearly define what success looks like now and how it will evolve over time

Knowledge Level: Intermediate

Recommended CPE credit: 1

Thursday, 9:00 AM – 10:00 AM: Breakout 3, Session C

“Cisco Secret: How to Achieve Complex Security Compliance Using Technology”

Sumit Pal, Technical Compliance Leader at Cisco

What happens when regulatory complexity increases but your budgets don’t? Being non-compliant is not an option. Join this session to hear how Cisco used the right mix of people, process, and technology to establish a cloud controls framework, automate and monitor controls, and scale up or down to meet their ever-changing regulatory requirements.

By the end of this session, you will be able to:

- Define the requirements of compliance attestations for SOC 2, FedRAMP, and more
- Learn how to establish a Cloud Controls Framework for your organization
- Identify the required capabilities needed to automate controls and establish monitoring
- Understand how to build a security framework that can scale as regulatory complexity increases

Knowledge Level: Intermediate

Recommended CPE credit: 1

Thursday, 9:00 AM – 10:00 AM: Breakout 3, Session D

“Data Analytics: Driving Change in the US Department of Defense”

David Norquist, Former Deputy Defense Secretary of the United States of America

As technology continues to alter our understanding of war and the way it manifests around the world, how does the United States Department of Defense keep up with this rapidly changing landscape? With an analytics-first approach. In this session, David Norquist, former Deputy Secretary of Defense, will share how the DoD used data analytics and its audit function to make operational improvements and drive business performance.

By the end of this session, you will be able to:

- Understand how the DoD is adjusting to the pace of technological change
- Illustrate the success of their audit team in establishing data analytics within the department
- Explain how data analytics is driving business transformation throughout the US government

Knowledge Level: Intermediate

Recommended CPE credit: 1

Breakout Sessions 4

Thursday, 10:30 AM – 11:30 AM: Breakout 4, Session A

“Embracing Uncertainty: The Art and Science of Quantitative Risk Analysis in InfoSec”

Ashley Hunt, Group Head of Information Security at FTSE 250 Organization

When it comes to information security, decision-making can often be shrouded in uncertainty. As organizations drive toward their goals, they must mitigate information risk and ensure that their investments are actually reducing exposure to loss. However, traditional information risk management methodologies and techniques are under increasing scrutiny. In order to measure and reduce uncertainty, organizations must embrace the unknown. This session will explain how the practical application of quantitative risk analysis delivers uncertainty reduction within information security.

By the end of this session, you will be able to:

- Explain the paradigm shift in approaches to managing information risk
- Define the foundational principles of risk measurement
- Understand how to extract value from uncertainty
- Outline skills for conducting factor analysis, forming loss scenarios, and executing information risk assessments
- Establish a method for capturing ‘meaningful’ risk data

Knowledge Level: Intermediate

Recommended CPE credit: 1

Thursday, 10:30 AM – 11:30 AM: Breakout 4, Session B

“More Than a Buzzword: Practical Applications of Machine Learning for Audit”**Daniel Serman, Director, IT & Analytics at Brookfield Asset Management**

Go beyond rules-based data analytics with machine learning techniques. Machine learning can take any dataset and make predictions as to whether the data is accurate or anomalous. In this session, we’ll dive deep into the practical applications of machine learning to detect, prevent, and mitigate fraud.

By the end of this session, you will be able to:

- State how machine learning techniques could improve audit and forensics functions
- Explain why professional judgment is key for effective analytics, and why artificial intelligence is not a “silver bullet” for every problem
- Outline applications of supervised and unsupervised learning algorithms to detect new anomalous data patterns
- Identify use cases for supervised machine learning in audit, risk, and compliance

Knowledge Level: Advanced

Recommended CPE credit: 1

Thursday, 10:30 AM – 11:30 AM: Breakout 4, Session C

“Driving an Enterprise Risk Management Program with Real-Time Metrics”**Niki Duhon, ERM Manager at Centier Bank****Brandon Vega-Finn, Data Services Director at Centier Bank**

Decisions without data are just guesses. In this session, you'll learn how real-time quality data can set the stage for faster and more effective decision-making across the organization—and, most importantly, for senior leadership and the board. You'll also learn how to make that data accessible and easy to understand, so the organization can remove subjectivity, confidently act on risk, and meet their objectives.

By the end of this session, you will be able to:

- Compare data-enriched risk management to a traditional risk approach
- Determine the impact of buy-in from other departments, especially IT
- Understand how collaboration clarifies and unifies risk metrics

- Describe how relationships help promote deep understanding and alignment of strategy

Knowledge Level: Intermediate

Recommended CPE credit: 1

Breakout Sessions 5

Thursday, 11:30 AM – 12:30 PM: Breakout 5, Session A

“Looking Ahead: Integrated Risk Management (IRM) in 2025”

Andrew Olsen, Risk Management Specialist at Stewart Title

Dharmendra Samant, Senior Security Consultant at Dell Inc

How do you take a unified approach to governing all of your organizational risks? In this session, panelists share insights, strategies, and action plans to proactively address and achieve an effective state of IRM by 2025. Learn how this disciplined, unified approach drives more informed decision-making and improves business performance by establishing a strong corporate culture, thoughtful policies and procedures, and a strategic use of technology.

By the end of this session, you will be able to:

- Define the state of IRM today and how it will evolve in five years
- Identify the capabilities of a successful IRM program
- Outline challenges and how to build a business case for IRM

Knowledge Level: Intermediate

Recommended CPE credit: 1

Thursday, 11:30 AM – 12:30 PM: Breakout 5, Session B

“Transforming SOX Approach Through Technology Enablement”

Andrew Kostelancik, Associate Director, SOX Assurance Lead, Group Internal Audit at Takeda Pharmaceutical Company Limited

Chika Tsuji, Associate Director, SOX Assurance Lead, Group Internal Audit at Takeda Pharmaceutical Company Limited

The past year was one that we will not soon forget, or likely ever. Despite these uncertain and challenging times, organizations must continue marching forward and continue to meet US SOX requirements. Organizations that have embraced digital transformation are setup to effectively and efficiently deliver against US SOX, even while navigating a global pandemic. In this session, you will learn

about Takeda, a Top 10 biopharmaceutical company, and Takeda’s journey into digitally transforming US SOX program by centralizing data, integrating stakeholders, adapting to COVID-19, and more!

By the end of this session, you will be able to:

- Illustrate how to drive efficiencies within the Global SOX program using digital foundation
- Outline the benefits of the three lines in a technology enabled SOX model
- Explain the importance of integrating External Assurance Providers (External Auditors) into HighBond

Knowledge Level: Basic

Recommended CPE credit: 1

Thursday, 11:30 AM – 12:30 PM: Breakout 5, Session C

“Elevate Your Value: How to Get a Seat at the Table”

Geoff Hudson-Searle, CEO at International Business and Executive Management Limited

The work you do matters. But if you don't share it with the C-suite, how do you expect your team’s needs to be prioritized? First, you need to get a seat at the table by strategically communicating how your team provides the assurance that ensures the organization's success. This session is about how to deliver that message at the right time, in the right way, to the right people.

By the end of this session, you will be able to:

- Describe best practices on how to communicate what matters—when it matters
- Differentiate ways to tell your story in the language of business
- Identify available technologies and tools to assist in structuring your message

Knowledge Level: Basic

Recommended CPE credit: 1

General Sessions

Thursday, 1:00 PM – 2:00 PM: Keynote Session 3

“Lessons from a Financial Detective: Avoiding the Due Diligence Mistakes of the Past”

Harry Markopolos, Chartered Financial Analyst and Certified Fraud Examiner

Madoff, Wirecard, Abraaj, Greensill: front-page newsworthy scandals keep happening. We react by nervously double- and triple-checking our compliance procedures, but the fear and reactivity inevitably start to fade. So too does the memory of these catastrophic GRC failures.

Why do we seem doomed to repeat the mistakes of the past? Do we ignore the obvious? Or allow management to override controls? Do we rely too much on regulators or external auditors? Or maybe we spend too much time on bureaucratic paper-shuffling and not enough time analyzing who we do business with.

In his keynote, Harry Markopolos, Madoff whistleblower and financial detective, dissects past frauds and provides insights and tools to analyze and detect fraud, so your organization can stay off the front page.

Knowledge Level: Overview

Recommended CPE credit: 1

Thursday, 2:00 PM – 2:15 PM: General Session 4

“Our Journey to the Future of GRC: Are You In?”

That’s a wrap! Join us for a few parting words as we close out our first-ever HighPoint conference and send you on your way, filled with inspiration, best practices, and hopefully some new friends and connections.

Knowledge Level: Overview

Networking Session

Wednesday, 2:15 PM – 3:00 PM: Networking Session 2

“Interactive Game”

Get to know some of the other HighPoint attendees in this fun, interactive trivia game. You're guided by a professional host who will keep the conversation—and the laughs—flowing.

Knowledge Level: Overview

Complaint Resolution Policy

If you have a complaint about the conference that you have attended, please email Galvanize™ at highpoint@wegalvanize.com with your concerns. Galvanize™ will investigate your complaint, which may involve interviewing other conference attendees, Galvanize staff, and speakers.

All notices to Galvanize™ must be sent by e-mail or fax as noted below:

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